



Sino Bright Electronics (Holdings) Ltd.
華輝電子（集團）有限公司

A Leading Smart City Technology Provider in HK
香港領先智慧城市科技供應商

About Sino Bright Group 有關華輝集團



- A leading technology company in HK providing “ONE-STOP Integrated Service Platform” for engineers, operators and system integrators to **build a Green & Smart City** ;
香港科技領導公司，致力為工程人員、營運者及系統集成商提供「一站式綜合服務平台」，
共建智慧綠色城市



- Established in 1982 ; 成立於1982年
- Integrated team of experienced engineers & industry experts works with more than 100 world's renowned technology manufacturers to provide quality solution to customers in the region ;
擁有資深工程師及專業團隊，並與超過100個世界知名科技廠家合作，為顧客提供優質的解決方案
- Scope of business: Retail Operation, System Integration and Product Distribution ;
業務範疇：零售、系統集成商及產品代理

Sino Bright Headquarter 華輝集團總部



- Located at 33/F, Excel Centre, Lai Chi Kok, Kowloon
位於九龍荔枝角卓匯中心33樓



Sino Bright Vision 華輝集團願景



- Striving for delivering a **One-Stop Service Platform** of electronics products and **integrated system solutions** to our customers ;

致力為顧客提供一站式電子產品服務平台及系統集成解決方案



Sino Bright Structure 華輝集團架構



- **Scope of Business 業務範疇**
 - Electronics Megastore 電子工程產品專門店
 - System Integration 系統集成商
 - Product Distribution 產品代理



Our Recognition



ECO-Healthy
WORKPLACE



Classification of Products 產品分類



- ◆ Cable/Wire & Accessories 線材及配件
- ◆ Connectors & Accessories 連接器及配件
- ◆ Electronic Components 電子零件
- ◆ Test and Measurement equipment 測試器材及儀錶
- ◆ Electrical/Batteries and Power Supplies 電機/電池及電源供應
- ◆ Tools (On-site installation/Precision Electronics)
工具 (安裝/精密電子零件)
- ◆ IP-Based and Digital Surveillance System 網絡數碼監控系統
- ◆ Access Control System & Alarm System 門禁及警報系統
- ◆ Door Phone and Intercom System 門鈴及對講機系統
- ◆ PA & AV System 公共廣播及視聽系統
- ◆ Green & Safety Solution 綠色安全解決方案
- ◆ Structured Cabling System 結構化佈線系統

- ◆ Intelligent Building Management System
智能樓宇管理系統
- ◆ Identification System 識別系統
- ◆ Networking & Communication System 網絡及通訊系統
- ◆ CATV 公共天線系統
- ◆ 3D Printer 三維打印機
- ◆ Robot 機械人
- ◆ STEAM Product STEAM 教育產品



Sino Bright's CLIENTS | 集團顧客



Banking & Finance 銀行及金融

Bank of China (Hong Kong) Limited
Hang Seng Bank
HSBC
Morgan Stanley
The Bank of East Asia

Education 教育

City University of Hong Kong
Hong Kong Baptist University
Hong Kong University of Science and Technology
The Chinese University of Hong Kong
The Hong Kong Polytechnic University
The University of Hong Kong
Vocational Training Council
Yu Chun Keung Memorial College No. 2

Property/Facility Management 物業管理

Cheung Kong Property Holdings Limited
Dragon Centre
Henderson Land Development Company Limited
Hong Yip Service Co. Ltd
International Finance Centre
Shui On Centre
Sino Group

Government & Public Service 政府及公共機構

Correctional Services Department
Electrical and Mechanical Services Department
Fire Services Department
RTHK
Hong Kong International Airport
MTR
Towngas
Companhia de Electricidade de Macau
CLP
HK Electric

Hotel 酒店

Galaxy Macau	Royal Plaza Hotel
Hyatt	Sands Macau
Marriott	Shangri-La Hotel
MGM Macau	The Venetian Macau
Regal Airport Hotel	The Kowloon Hotel

Engineering 工程公司

ADT	G4S
ASC (HK) Ltd.	Honeywell
ATAL Engineering Group	Jardine Engineering Corporation
Chubb	Johnson Controls
CommScope	

Sino Bright's CLIENTS | 集團顧客



Corporation 商業機構

Chevalier International Holdings Limited
Hong Kong & Kowloon Ferry Holdings Limited
Hutchison Global Communications Limited
Kum Shing Group
Nestle Hong Kong Ltd.
Otis Elevator Company (HK) Limited
PCCW Limited
Philips Electronics Hong Kong Limited
The Kowloon Motor Bus Co.
The Nielsen Company
VTech Holdings Limited

Retail 零售

759 Store
City Super Group
Eu Yan Sang Group
GODIVA Chocolatier
Greendotdot.com Ltd.
Hung Fook Tong Group Holdings Limited
Mannings
Maxim's Group
PARKnSHOP
Wan Kee Group Holdings Limited
Watsons

Data Center 數據中心

China Mobile Hong Kong Company Limited
DYXnet
Equinix, Inc.
HKCOLO Limited
Hong Kong Exchanges and Clearing Limited
iAdvantage Limited
IXTech Limited
NTT Com Asia Ltd.
PCCW Solutions Power Base
Rackspace

Others 其他

Bosch
Hong Kong Cable Television Limited
Hong Kong Ocean Park
Hongkong International Terminals
Hongkong International Theme Parks Limited
HongKong Storage
Meyer
S.F. Express
Television Broadcasts Limited
The Coca-Cola Company
The Hong Kong Jockey Club

Sino Bright's CLIENTS | 集團顧客



Banking & Finance 銀行及金融



Education 教育



Property/Facility Management 物業管理



Government & Public Service 政府及公共機構



Hotel 酒店



Engineering 工程公司



Corporation 商業機構



Retail 零售



Data Center 數據中心



Others 其他



Awards & Recognition 獎項及認證

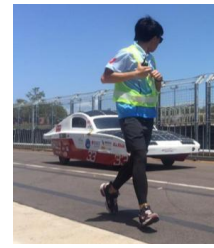


- Biz.IT Excellence 2016 - Hikvision iVMS-5200 Pro 智慧城市管理方案
- Biz.IT Excellence 2016 - NETSCOUT AirCheck G2 Wireless Tester
- Biz.IT Excellence 2016 - AltaiCare 雲端 Wi-Fi 管理方案
- IT PRO Corporate Choice 2016:
Fluke Networks – Versiv™ Certification Grade CableAnalyzer™
- 3M Outstanding Sales Performance Award
- Infraspexion Institute: Certified Infrared Thermographer
- JCI Hong Kong: Better World Partnership Programme Award – Better World Company
- Biz.IT Excellence 2015 - HIKVISION Smart Video Management Solutions
- Fluke Networks Certified Cabling Test Technician (CCTT) Instructor
- Product Quality of Excellence 2014-2015 from Hong Kong Security Association
- HIKVISION Hybrid Surveillance Solution - The Best Crime Preventive Product Award 2014 from Hong Kong Security Association
- Neutrik Sales Achievement Award in 2013
- Hong Kong Super Brand Award in 2007
- Certificate of Registration Electrical Contractor (No.015614)
- Security License Type III No. 1000
- Member of International Professional Security Association (Hong Kong)
- Member of Hong Kong Security Association
- Member of BICSI
- CPS Top 100 Chinese Security Enterprises in 2010
- 2010 China's Top 10 Innovative Security Products Award
- 2011 CPSE Golden Cauldron Award
- Safety City Construction Recommended Brand



Corporate Social Responsibility & Encourage Innovative Technology

社企責任及提倡創新科技





Training & Certification

Training & Certification



Belden Certified Installer



Structure Cabling Certification:

- Certified Cabling Test Technician (CCTT)



Infrared Certification:

- ITC Infrared Thermography Certification



Technical Sharing & Training 技術分享及培訓

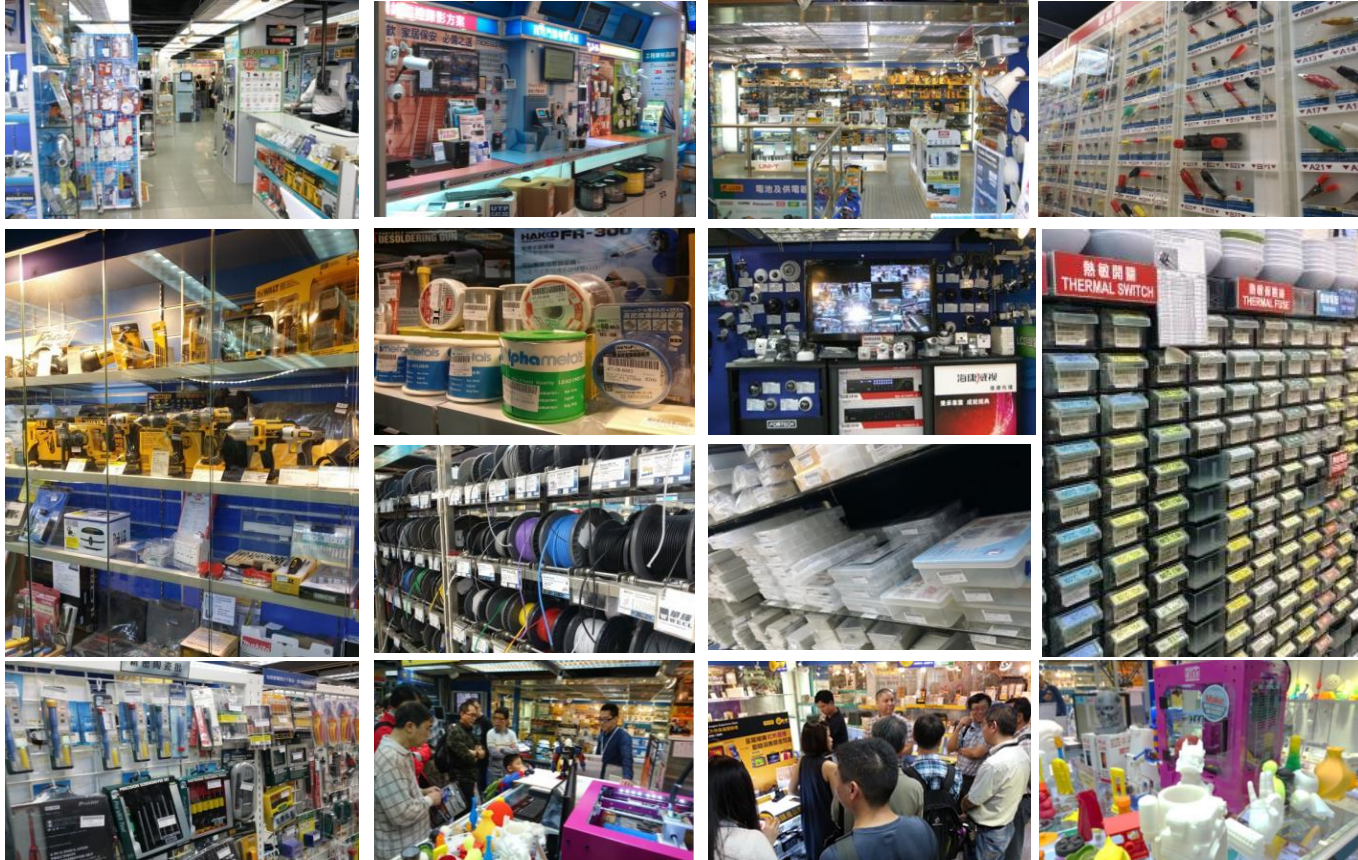




“One-Stop” Shopping Platform

The HK Largest Electronics Megastore

香港最大電子工程產品專門店



Sino Bright's Brands 華輝集團代理品牌



HIKVISION



FORTECH

COX

Panasonic



Honeywell

KOCOM

ROSSLARE
SECURITY PRODUCTS



ACTAtek



SC&T



COMMScope®



Manson



HITACHI



NEUTRIK



NETSCOUT



PERMALIGHT

SECUTECHNIK



sanwa

UNI-T



Tektronix





Sino Bright's Smart City Technologies

華輝電子集團致力配合及推動智慧城市發展



香港行政長官在最新的施政報告中表示致力推動科技發展，並於創新、科技及再工業化委員會商討之後，決定集中發展的四大範疇，當中包括「[智慧城市](#)」及「[人工智能](#)」。

Smart City's 6 Elements



智慧流動

Mixed-modal access

Clean & non-motorized option

Integrated ICT

Smart Mobility



Smart People



21st Century Education

Inclusive society

Embrace Creativity

智慧市民

智慧生活

Culturally vibrant & happy

Safe

Healthy

Smart Living



Smart Economy



Entrepreneurship & innovation

Productivity

Local and global interconnectedness

智慧經濟

智慧政府

Enabling supply & demand size policy

Transparency & open data

ICT & eGov

Smart Government



Smart Environment



Green buildings

Green energy

Green urban planning

智慧環境

Smart City





華輝聯同世界領先科創公司HIKVISION開設HIKVISION香港首個智慧城市方案展示廳，為智慧城市六大元素中的智慧生活(Smart Living)及智慧流動(Smart Mobility)作方案展示，其中更運用人工智能的深度學習技術作智能分析，讓業界專家及用戶瞭解最新有關科技及成功案例之餘，更為不同行業提供創新的系統整合方案。

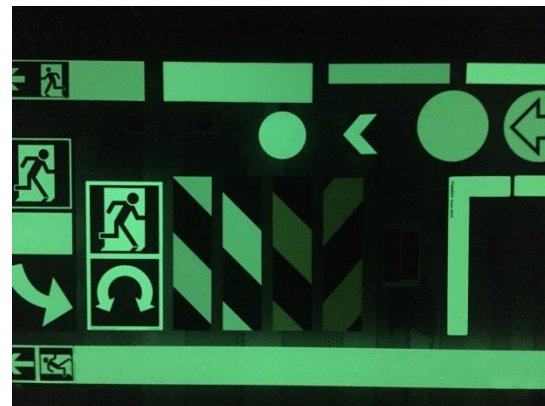
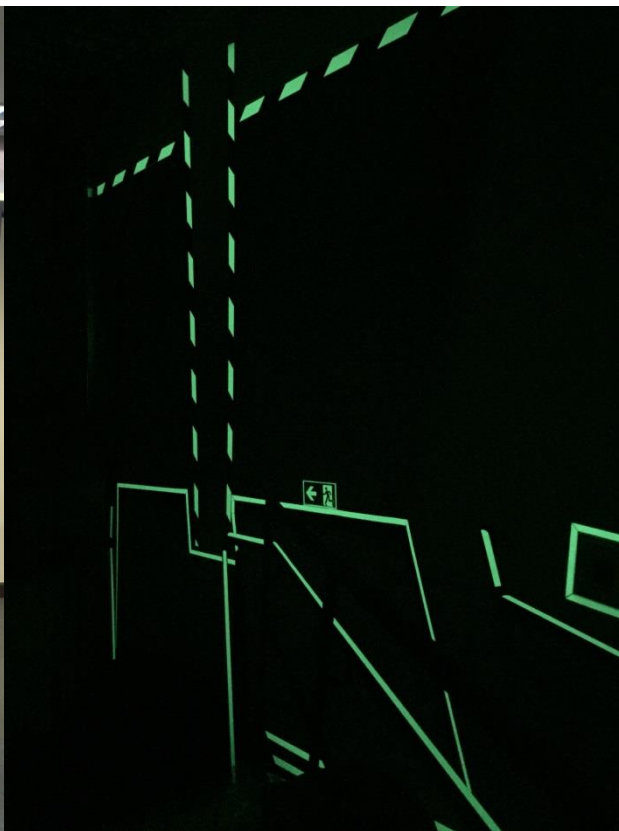
HIKVISION香港首個智慧城市方案展示廳



智慧環境(Smart Environment) – Test & Measurement



智慧環境(Smart Environment) – Green and Safety Solution



智慧市民(Smart People) – STEAM教育方案展示區





謝謝
THANK YOU